

Attendance: Colleen Bauman (Chair), Anna Lawrence, Sue Hunnel, Dave Lee, Paulette Richards, David Hascall, Dennis Westfall, Cecile Haworth, Teresa Pitzer

Staff: Beth Little, Kim Still

Recorder: Diane McWhorter

Guests: Alan and Sheila Pointer Deb Schussler, Paula Gourley

Introductions and Announcements: For introductions each person chose an animal they'd like to be and told why. No announcements.

Pressing Member Issues: Paula Gourley extended thanks to Kim for monitoring discussions on the Facebook Member's Group page.

Agenda Review and Approval: Add Executive Session at the end. Add to New Business: Marketing Committee concept (placeholder, no time allotted.) Add to Old Business: Planning for Annual Meeting. Mentoring Program, Limiting Committee Size, Term Limits, put on agenda for next regularly scheduled meeting.

***Motion: Accept Agenda (Teresa/Anna) All in favor 8-0-0

Approval of Minutes: Minutes of the August 6 meeting.

***Motion: Accept the minutes (Teresa/Anna) All in favor 8-0-0

Administrative Report: Beth resigned as General Manager effective September 24, 2014. She will continue doing books, payroll, and other parts of her job but will not attend meetings or have office hours after that date. This is the Board who will do this difficult task. She had already planned to have this Saturday off, but will be available to members for the next three weeks. Beth works from a lot of lists and her job responsibilities are well-documented. She will assist with the transition and training of the new GM. She reminded us that the Market is stronger than any one person and there is a process to find a replacement, so all will be well.

Members expressed their thanks and gratitude for her excellent service for the last fifteen years, and their pleasure for this development in her life. There will be grief and work to do. The Personnel Committee will research the last hiring process and make a plan for this one.

Saturday Market is holding steady. Holiday Market blocks are booked at levels from 72% to 88%. Highest numbers of open spaces are in blocks 1,2, and 6. Permits and contracts are mostly complete and schedules are being determined. Other Administrative issues involve the LOAs of food booths from the Park Blocks and Holiday Market. One is a Maker/Seller issue and the other a space issue. It does not make a huge impact to have one less food booth at HM, but the decisions have not yet been made.

The public bathrooms on the Park Blocks have not been clean for Saturdays, so Beth had to insist that clean ones be delivered Saturday mornings. SM pays \$15,600 for the service, and now other public

toilets are closed (Parcade, Overpark) so the Park Blocks toilets are the only ones downtown. She will be meeting with the city tomorrow on the issue.

The EPD has assigned a city employee to put up the fences for the upper portion of the FSP. We purchased them but no longer put them up. We can still store our other fences there. Beth will have to testify in court about a dispute which took place on the FSP before we moved the Info Booth. She will also be taking away the right to sell of a member who has been involved in many abusive situations. She may involve an attorney and will make sure her safety is not in danger.

Standards has been having some controversial discussions, spreading to the members Facebook group. It may be necessary to make some agreements about online discussions on the page. The Code of Conduct that the Standards Committee uses might be useful there. The threads that were controversial were deleted by the member who posted them. A reminder: we do our best work in meetings, in person; online communications has limits. Beth sent letters to all 108 jewelers and beadworkers, asking them to be sure there is a high level of artistic contribution in their work, and thanking those who are showing work which exceeds the standards. There are quite a few Notices of Concern that she will be handling individually.

Kim gave a report on tasks for the month. She placed ads for Eugene Celebration weekend and a special ad for the EW Chow section featuring the crews of the food booths. She will be making signs reminding the public we will be on the Park Blocks through November 15 before we move to the Fairgrounds. She restarted the blog and is mastering Pinterest. The Social Media socials are fun but not drawing a lot of attendees, though the participants are learning a lot. She has begun working with her media buyer on the HM promotional possibilities. The Duck Downtown promotions are on Fridays so will not benefit us directly, but she is watching for opportunities. It is difficult for us to participate in promotions that involve discounts or free items, unless there is time to motivate a lot of individual members to offer them. Eugene magazine ads are very expensive but she will be placing one for HM. Sunset magazine is out of our financial reach for an ad of any significant size.

***Motion: Accept the Administrative Reports. (Anna/Sue) All in favor 8-0-0

Committee Reports: Holiday Market: David gave the report from the August 13 meeting. They reviewed the Hints pages and clarified the policy on power tools to limit dust and noise. The handicapped parking spaces will be designated a little bit differently. The Art Bags arrived and the search for artists is under way. They asked Jim Evangelista for a proposal and sketch for a new backdrop, and members looked at a mock-up of it. He will be involving some of his workers in the painting. The cost will be about \$1000, which is already in the budget (with some adjustments). Members discussed the attributes of the sketch and suggested details. The old backdrop could be hung somewhere for photographs or something. The committee will approve the final design if the Board approves the concept. Holiday Hall improvements are in process, including chairs in the hallway, and the committee will continue to discuss Holiday Hall. Next meeting September 10, 4:00 pm.

***Motion: Accept the Holiday Market Committee report (Dennis/Cecile) 8-0-0

Standards Committee: Teresa gave the report of the August 20 meeting. Twelve product screenings were done. A large group of jewelers attended to speak on the issues of commercial charms, representational beads as focal points, and printed garments. After hearing the testimonies of all fourteen members who wished to speak, the committee went back to their regular agenda. Later in the meeting they decided to end the discussion of the proposed guideline change in regard to commercial charms, not as a direct response to the testimonies, but in response to the difficulty of enforcement of the existing guidelines and the larger task of monitoring the proposed changes. Members were reminded that Notices of Concern are an effective process for reporting individuals who are not following the guidelines. There was some discussion of limiting committee numbers or limiting the number of terms members might serve. Newsletter communication of issues on the table must be carefully done so members don't rise in alarm before the committee has the time to fully discuss the issues. Transparency in listing the issues under consideration is admirable but the members need to know the entire process so they don't jump to conclusions. The disclaimer statement that discussion points are not opinions of the whole committee will be printed more frequently in their minutes.

The Committee continued the discussion of reproductions of artwork on garments. At present most clothing sellers in our Market do apply their own art to the garments, but one concern is that it is within the guidelines to simply order printed garments without really making them yourself. There are differences between reproductions on garments and those on paper. Screenprinting is a craft in itself, and may need protection from other technologies in development. No decisions were made.

The OCF will be working on their craft standards and policies and will be using the SM guidelines as a reference and model. This is good news for the entire craft community. Thanks to all Standards members who have worked hard over the years to maintain and clarify the guidelines. Sue H. announced she will be starting a "charm school" to share techniques.

***Motion: Accept the Standards minutes (David/Anna) All in favor 8-0-0

Food Court Committee: Colleen gave the report from the August 27 meeting. TREE will be taking a LOA from HM, and another member has been offered the space. Kim showed plans for a Food Court page on the website and has been taking photos for that. The committee will be working on the leave of absence policies, perhaps allowing more employee days as a sick leave for members of the food court. A fill-in booth is still under discussion, as well as ways to promote the Food Court at HM, particularly on Sunday morning which is traditionally slow. They may not have another meeting until January.

***Motion: Approve the Food Court Committee report. (Teresa/Paulette) All in favor 8-0-0.

New Business: Annual Meeting Planning: The meeting, originally scheduled for October, might be better held on November 5th. As in past years, Committee Chairs will give presentations, the State of the Market will be discussed, and the Kareng Fund will give a short presentation. Last year the Board and Committee chairs hosted a potluck and SM provided drinks, plates and cups, and forks and spoons.

***Motion: Move the Annual Meeting to Nov. 5th, for this year, at the Market office anteroom, at 5:30 pm. (Anna/Cecile) All in favor 8-0-0

The new date will be printed in the newsletter. Members agreed to keep the news of Beth's resignation offline until the newsletter comes out on Friday afternoon/evening.

New Business: Marketing Committee: There has been discussion of this for years, but the timing now is difficult. There may be further discussion at the next meeting but no decision was made.

Meeting Evaluation: The meeting went well, though the news was bad. There is a maturity in the proceedings, and participants keep cool. People were emotional but still did the work. There is confidence in the group to do this difficult task. All can be well, all will be well. There is hope. The work is fun; the group is easy to work with. Moving on to a new phase. Market is so much more than any one of us.

The Board went into Executive Session to discuss plans for hiring a new GM.

Adjourn: All in favor