

December 22nd, 23rd & 24th, 2017

- Holiday Market 2017 Season Finale Weekend Spectacular!
- Saturday Market 2018 Guidebook Advertising Applications & Holiday Market surveys are available!
- Committee Schedules, UnClassifieds and MORE on the back page!

SATURDAY MARKET NEWSLETTER
December 22-24, 2017 • VOL. 48 - NO. 39
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Holiday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Kirsten

Good Morning Holiday Marketers!

Welcome to the final weekend of the 2017 Holiday Market!

Lots of fun things are happening this weekend. We have the Kareng Fund Pottery Smash on Saturday, December 23rd at 8:30 am and the raffle drawing on Sunday, December 24th at 12 pm. Be sure to come early on Saturday and get those raffle tickets turned in by noon on Sunday.

We are keeping the memorial table up through this weekend for Lotte Streisinger, founder of the Eugene Saturday Market, in The Holiday Hall. There is a signature book for all to sign. Please share your memories or stories of how the Saturday Market has impacted your life. Her family would love to hear them.

We are still in need of volunteers on December 26th for take down. Please sign-up for a 2 hour shift. Your efforts are appreciated by all.

As you know, we close at 4 pm on Sunday, December 24th. This will be a busy load-out and I ask that you adhere to some specific guidelines:

- 1) Don't close early
- 2) Pack up your booth, then get your car
- 3) Pull up any tape around your booth
- 4) Market cart use should be limited to 20 minutes
- 5) Do not leave your car idling in the loading zone
- 6) Be kind and don't park in the loading zone for more than 20 minutes

You can also load-out on Tuesday, December 26th from 10 am until 3 pm. Be sure to take all of your stock with you on December 24th.

The Market Offices will be closed December 25th through January 1st, 2018. We will have office hours January 2nd - 5th, 2018, 10 am - 4 pm. Then we will be closed through February 6th, 2018, except for scheduled Board and Committee meetings. All Visa checks will be mailed December 26th. Please make sure we have a good mailing address for you if you are using the Visa services at the information booth.

Thank you all for making this a successful Holiday Market. May you have a happy holiday and a prosperous 2018! See you on the Park Blocks in Spring. :)

Kirsten

Credit Card Transactions

We are pleased to provide the service of credit card transactions to facilitate your sales. We take Visa, Mastercard, American Express and Discover. There are full instruction and visa slips for your use in the Vendor Service Center. Complete the form with your full first and last name, NOT your business name or your boothsitter's name. In order to assist your customer in getting back to your booth, we have color coded the slips to match your area of the room.

Keep your slips each day to confirm that your check is correct. **ALL** checks for this weekend will be mailed on December 26th.

News from the Kareng Fund

WHO WE ARE.

We pronounce it "Caring Fund". If you are a self employed Oregon artisan experiencing a career threatening crisis, the Kareng Fund is part of your safety net. Named for two Saturday Market crafts people, the non-profit Kareng Fund was started in 2003 to help those in circumstances that threaten their ability to work as artisans. Grants of up to \$1000 help pay bills related to health issues, loss of mobility or safety, and other unexpected hardships. We hold our major fund raising events in the winter- here is the information:

SAVE THE DATES.

Pottery Smash - Saturday, December 23rd - 8:30 am - Holiday Market Food Court. The umpteenth annual. Bid on your favorite pieces of pottery and other items hand crafted and donated by generous Saturday Market artisans. Then decide to "smash it" or take it home.

Kareng Fund Holiday Raffle drawing - Sunday, December 24th - No need to be present to win one of the bountiful baskets of artisan inspired items.

Art Bingo - Sunday, February 18th - 4:00 pm Sam Bond's Brewery on E. 8th - Fun for the whole family. Get all your X's in a row and win hand crafted prizes.

HOW CAN YOU HELP

Donate hand crafted items. We depend on the generosity of local crafters to help stock our collection of prizes. If you are able to donate items for the Raffle or Art Bingo, then please bring your items to the Market office where you will find a donation table.

Buy raffle tickets. For \$5 each or 5 for \$20 in Vendor Services, you get a chance to win a basketful of local handcrafted items.

Attend the Pottery Smash. It is a smashing event. Come to Art Bingo. Excitement during the winter doldrums.

Sign up for Amazon Smile. If you purchase items from this mega retailer, signing up is easy and a portion of every purchase goes to the Kareng Fund. On your first visit to smile.amazon.com you will be asked to select a charitable organization. Just select the Kareng Fund - it is just as easy as that.

Saturday Market 2018 Guidebooks!

The newest Advertising Form for the upcoming Saturday Market 2018 Guidebook has been distributed at Holiday Market and is available on the Street Team Blog. We have worked out a new timeline that will get the Guidebook into the hands of our customers a month earlier than last year on the first weekend in May 2018. To make this happen the following are the two big deadlines:

Payment Due: February 15th
Completed Ad due: March 1st

See Jaccalyn Korv in Booth #42 or email Heather Robbins-Hinton at earnestefforts@msn.com.

The Street Team is excited about putting together the next Guidebook and making it even better than ever! Thank you to everyone who has contributed to make it a growing success!

esmstreetteam.wordpress.com

Office/Market Schedule

The Events Center will be open for tear down from 10 am-3 pm on Tuesday. The Market Office will not be open to members during this time. All products and booths need to be disassembled and removed from the facility by 3 pm. *Don't leave anything behind!*

Important Parking Info

Park your vehicle in the parking lot behind the building. The front parking lot is for customers. Don't leave anything in your car, as thefts do happen. Please do not park in the fire zone.

Fees & Late Fees

Final reminder! **You must pay all your Park Blocks owings by 4pm on SUNDAY, December 24th** in order to get the points you've earned for those Market days. **This is also the FINAL weekend to pay off your Holiday Market balance. Any unpaid balances will prevent membership renewal.** These points will be very valuable next year for both Saturday and Holiday Market space allocations. Also, a \$5 late fee is added to your owing after 30 days, and after 60 days a \$10 fee is added.

Avoid the fees and get caught up on all of your Park Blocks past owings!

Downtown Development

Hi Members! Curious about Downtown Developments? We have a task force which keeps up on matters concerning the Park Blocks, City actions on downtown issues, and other aspects of our Park Blocks home. As the Chair of the DTD Task Force, I send out frequent e-mail updates linking articles, meeting schedules, or other details of general interest on those subjects.

We don't have many meetings, and you won't be assigned any tasks. It's mostly a great way to keep up and have real information, which is always better than rumors. Please add your e-mail to my list so that you can find out what has happened, what might be coming, or what the Market position is on our site and our interactions with our downtown partners. Get the latest information and open the opportunity to add your voice to the planning process as Saturday Market navigates the changes in our city center. Send your e-mail to Diane McWhorter, at dmcwho@efn.org or come see me in booth 218. Thanks!

Member Surveys!

The Holiday Market Member Feedback survey is available for all participating members. We are encouraging all members who sell at any point during the Holiday Market to share their experience. Surveys are available in the office or online at surveymonkey.com/r/YBX76LQ.

The feedback lets us know what is working and what needs improvement for next year.

If you have specific feedback that you would like to include, there are open areas for notes at the end of the survey. The Holiday Market Committee will be meeting on January 9th at 2pm - please feel free to join that meeting and provide your feedback there as well.

Survey says... You're great!



The Market Corner

Remembering Kaje Arstaad-Walker

1978 - 2017

aka Rage Kaje Saintry of "Magic Mineral Makeup"

Passed suddenly earlier this month. Her pink hair and "put on your war paint" will be missed. A table will be set up in the Holiday Hall this weekend, with a signature book & photos. All are invited to visit.

Remembering Lotte Streisinger

October 18th, 1927 - December 6th, 2017

Lotte Streisinger founded the Eugene Saturday Market in 1970 after returning from Peru where she was inspired by the local marketplace. Today, the market is the oldest weekly, open-air crafts festival in the United States. After founding the Saturday Market, she went on to be a potter, writer, printer, painter and a leading figure in the Eugene art scene. She is survived by her brother, Peter Sielman; daughters, Lisa Adatto and Cory Streisinger; and grandchildren, Daniel Adatto and Suzanne Adatto.

A memorial service will be held on January 6th, 2018 at Temple Beth Israel, at 5:30pm. All are welcome. Lotte was a true treasure to the community and her absence will be felt by many.

If you would like to share your memories of Lotte, please come over to Holiday Hall and sign her signature book. The book will be given to her family following The Holiday Market.

Online Directory Photography

Don't miss this chance to take pictures for next year's online vendor directory. There are two tripods available. One has a grip for smartphones; the other tripod will hold a regular camera. You can sign these tripods out from Vendor Services.

Please try to take pictures of your display and products that could be used for Market's online directory.

There is lots of information online for DIY product photography. Etsy also has good information on product photography. Or ask a neighbor for help.

Don't worry if the pictures are not perfect, we will have some workshops or webinars on how to fix digital images using Photoshop, Lightroom, or free alternatives. You also might consider hiring a photographer to photograph your work.

Please take this opportunity and take as many pictures as you can, to be used in next year's searchable online vendor directory.

Saturday Market Members Facebook Group

There is a private Facebook group for Market members, filled with important information and announcements. Search for "Eugene Saturday Market Members" and request to be included. This group gets information on upcoming events, office happenings, and a digital version of the newsletter every Friday afternoon!

Help reduce paper waste, and get a head start on the latest news from The Saturday Market!

Holiday Market Dress Up Days!

Dec 22nd - Solstice Day

Dec 23rd - Glitter/Shiny Day

Dec 24th - Ugly Sweater/Pajama Day

Participation in the Dress-Up Days is voluntary AND fun. If you have questions, please contact the Market office or Holiday Market Committee co-chairs.

Committee Meetings

Board of Directors

Thurs., Jan. 11th - 5:30PM

Standards Screenings

TBA, 2018

Standards Committee

Weds., Jan. 10th - 12PM - 2PM

Holiday Market Debrief

Tues., Jan. 9th - 2PM

Policies Task Force

Tues., Jan. 23rd - 2PM

Market Street Team

Thurs., Jan. 4th - 1PM - 2:30PM

Unclassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday afternoon, or e-mail info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

BROOM MAKERS APPRENTICE WANTED: Looking for a new apprentice to train this winter for a full time job in the art of broom making. Please know that I need someone that is reliable and knows what it is like to work hard. You can stop by booth #103 or call 541-338-0502. Ask for Thurman (12/16)

QR CODE SERVICE AVAILABLE: Market member & fidget maker Shaz Rydstedt is making high quality 8.5"x5.5" postcards with custom QR code links to a URL of your choice, or virtual cards you would like to share with customers. Makes info sharing easy, just scan & click. Sliding scale pricing to all market members. I'll work with you to make a good V-Card. Contact Shaz at ohwowq.com. (12/16)

SPINNER RACK AVAILABLE: I am selling a collapsible earring display "spinner" made by David Brady. It is in excellent condition, hardly used, and with a plastic storage tub that fits it perfectly. I am asking \$150. Anyone interested? You can view it in the members lounge/office this weekend. Dimensions: 19.5" H x 14.5" w/ 3 tier rack dimensions: 17" H x 11" wide Contact Nome May in Booth #131 or at 541-321-3684 (12/9)

Food Court Specials!

RENAISSANCE PIZZA SAUSAGE AND THREE CHEESE PIZZA The Sausage and Three Cheese Pizza is back for the month of December. This tasty special features Italian Sausage with shaved Asiago, Romano and Parmesan Cheeses! **Sunday Brunch is where you'll find their Breakfast Pizza**, with Rosemary Roasted Red Potatoes, Scrambled Eggs and Tillamook Cheddar Cheese! *Optional side of Bacon too!*

RITTA'S BURRITOS MUSHROOM QUESO-MELT WITH ROASTED PEAR CHUTNEY This Queso-Melt features a delicious sauté of white mushrooms layered with sweet Italian red peppers, chevre and jack cheese, all grilled between two tortillas and served with Ritta's very special roasted pear chutney. *Ritta's Burritos will be at Holiday Market Friday and Saturday only.*

Food vendors! E-mail info@eugenesaturdaymarket.org with "SPECIAL" in the subject to include your latest creations.

Holiday Market Closing Checklist

December 22nd

- 10AM - Open for Market!
- 5PM - Drop off items for Pottery Smash
- 6PM - Close for the day

December 23rd

- 8:30AM - Kareng Fund Pottery Smash
- 10AM - Open for Market!
- 6PM - Close for the day

December 24th

- 10AM - Open for Market!
- 12PM - Kareng Fund Raffle (FOOD COURT)
- 1PM - Drop off FINAL Booth Payment
- 4PM - Close for season
- 4:15PM - Pack up stock
- 5PM - Complete Member Survey

December 26th

- 10AM - Take down booth
- 3PM - Everything out of Events Center

On the Market Stages

Friday, Dec. 22nd

Main Stage

- 10:30 AM **Jim Crabbe**
- 11:30 AM **Olem Alves**
Solo Jazz Performance
- 12:30 PM **Jerry Zybach**
Original and traditional blues
- 1:45 PM **Rudolf Korv**
Singer, Musician, Songwriter
- 3:15 PM **The Huckleberrys**
Roots, blues, Americana
- 4:45 PM **Gumbo Groove**
Fungrass

Holiday Hall

- 12:00 PM **Gabe Schliffer**
- 2:00 PM **Randy Haines**
Acoustic sixties covers
- 4:00 PM **Rick Leighton**
Original and cover folk rock blues

Saturday, Dec. 23rd

Main Stage

- 10:30 AM **Janet Naylor & Marco Caturegli**
Scottish Small Pipes & Harp
- 11:30 AM **Gypsy Moon**
Mediterranean and Latin guitar
- 12:30 PM **Emerald Valley Voices**
30-person choir
- 1:45 PM **The Klezmonauts**
Cutting edge Klezmer
- 3:15 PM **Kef**
Balkan dance music ensemble
- 4:45 PM **The Blues Club Project**
Old to modern blues

Holiday Hall

- 12:00 PM **Chip Cohen**
Dr. Horsehair Himself
- 2:00 PM **Karen Stingle**
Seasonal songs on Recorder
- 4:00 PM **Jerry Zybach**
Original and traditional blues

Sunday, Dec. 24th

Main Stage

- 10:30 AM **Cullen Vance**
Multi-dimensional storytelling
- 11:30 AM **Humble George**
Sarcastic Jazz/Blues, Jazz, Ragtime
- 12:30 PM **Richard Crandell**
Magical Mbirra
- 1:30 PM **Simple Harmonies**
Eclectic oldies, folk & Americana
- 3:00 PM **Balanat Belly Dance Players**
Mid-east inspired music and dance

Holiday Hall

- 12:00 PM **SemiSweet**
A capella duo
- 2:00 PM **Ricardo Cardenas**
Classical guitar

THE SATURDAY MARKET

BOARD OF DIRECTORS AND OFFICERS

Chairperson - Willa Bauman **Vice Chairperson** - Eli Mazet
Secretary - Diane McWhorter **Treasurer** - Tym Mazet
 Ritta Dreier, Julia Garretson, Paula Marie Gourley, Tym Mazet, Maria Moule, Teresa Pitzer, Deb Schussler

Standards Committee Co-Chairs
 Teresa Pitzer, Alan Pointer

Food Committee Co-Chairs
 Colleen Bauman, Janet Rosenberg

Holiday Market Committee Co-Chairs
 Paula Marie Gourley, Deb Schussler

Sustainability Committee Co-Chairs
 Willa Bauman, Teresa Pitzer

General Manager - Kirsten Bolton
Promotions & Marketing Manager - Jacob Strouckel
Membership Services Coordinator - Vanessa Roy
Office & Program Administrator - Courtney Kauffman
Site Operations Supervisor - Jennifer Hendrix
Site Crew Leader - Zora Parker
Entertainment Booker/Stage Manager - Jimmy Haggard

E-mail - info@eugenesaturdaymarket.org