

Today's Highlights, November 7, 2009

- Next to Last Outdoor Market!
- Think About Running for the Board!
- Take and Distribute Holiday Market Posters & Postcards!
- Unclassifieds, Weather, Meetings and more on the other side!

SATURDAY MARKET NEWSLETTER
November 7, 2009 • VOL. 40- NO. 33
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Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Beth

I've been talking to a lot of folks lately about the Saturday Market and Holiday Market point calculations. It must seem convoluted and difficult to understand when you are in your beginning years as a member of the Market. There is one calculation called WISH points. This is when you are wishing for a reserve space at the Saturday Market. Another is called WAIT points. These define when you are called when you wait in line for a space in the morning at Saturday Market. Lastly, there are the Holiday Market points which go back a couple of years. This year has been more competitive for spaces and I suspect next year will be as well. The point system was carefully considered. Other models were researched. Instead of rewarding income, or volunteerism, or popularity, we honor each day that we stand together, rain and shine under the trees on our dear Park Blocks at the corner of 8th and Oak through the seasons.

I am happy to walk you through your own points as you look towards 2010. Thanks for coming to the Market today. Have a lovely Saturday.

~Beth

Committee Corner

Last Wednesday, the Board of Directors met and heard various committee reports. They encouraged the Budget and Food Committees to meet together to work on selecting new tents for the Food Court. They heard about the work of the Courthouse Plaza Task Force, and considered Member requests.

The next meeting will be the Courthouse Plaza Task Force meeting on Wednesday, Dec. 2 at 1 pm at the office.

Holiday Market Posters & Postcards!

The Holiday Market posters have arrived! If you are distributing them as your work task, you can pick them up at the Info Booth. If you are not "officially" distributing them, please still pick up a few and put them in your favorite local hot spots. More posters out there equals more potential customers!

Lovely, glossy Holiday Market postcards are available for you to use, for FREE. It's time to start letting folks know about HM, so please hand them out to customers and mail them to your mailing list. There is room on the back for you to add your booth space or other info. These replace the xeroxed half sheet flyers that we provided in the past, and are actually less expensive to produce, so please give them away. Pick some up at the Info Booth!

We will also have the "Made By Hand, Close To Home" Holiday Market business cards for you to put in purchases at Holiday Market.

Tarp Dumping Etiquette

It's time for a reminder—watch out when you dump the water from your tarp. Your neighbors or hapless passersby could get seriously aggravated and soaking wet if you don't consider the path the water will take. Thanks for being aware!

Consider Running for the Board

It's time to consider serving your Market community by running for the Board. The term of service is eighteen months. The next Board of Directors election is December 12. Four Board positions will be open. To run, you must have attended at least one Board meeting in the 12 months before the election. You have one more chance to complete this requirement, Dec. 6 at 9 AM. Candidate statements will be due by Wednesday, Nov. 25 at 4 pm.

Holiday Market Tips:

Your Craft Description

The information booth staff uses a database in order to answer questions. There are over 600 members of the market with over 250 selling each week. It is not unusual for staff to not remember your name, what you looked like or where your booth was. Sometimes the explanation of your product is not clear. And all we have to find you are the words you gave us when you joined. Take the time to keep this description updated. We search by single key words. Monitor the key words of your description and relate them to what a customer sees when they look at your booth. Words like "unique," "beautiful," and "colorful" aren't specific enough. Describe the physical attributes of your work that someone will remember and ask for. Make sure to tell us when you add a new product. It will pay off.

It helps to have a contact for you that we can supply. We are happy not to give out your phone number, if you wish, but consider an email address as a contact. You would be surprised to know how many calls the office receives after Market days by customers who long to buy the item they walked past on a Saturday.

Local Events

Nov. 14 - Ducks vs. Arizona State, TBA pm
Nov. 14 - Final Outdoor Market
Nov. 20 - Harvest Potluck, 6 pm
Nov. 21-22 - Holiday Market Opens



Thanks to Willy Gibbonney for the Cow-toon!

The Market Corner



Happy Birthday to tie dye guy Amethyst Gambell last Tuesday, henna artist Emily Bishop and hat person James Young yesterday, photographer Rob Karnuth on Monday, copper cobra maker Peter Lesueur on Tuesday, and artist Deb Huntley, JudyJudy Anderson and tie dye guy Richard Wiget on Wednesday!

A tip for those that need cheap housing: The Hosanna Apt's on N. 1st St in Springfield have a couple of openings. There is no credit check. The townhouses are two bedrooms, one bath, with a private patio. The price is only \$540 and \$25 for a pet. (Thanks to Deb Klang)

This year the Holiday Farmers Market will be in the Performance Hall next door. They will be there for all five weekends of Holiday Market, and will have more space than they can use, so they would like to set up a special area for Saturday Market vendors. Their spaces are \$175 for each two day weekend. Booths must be removed each week. Application and Info for Holiday Farmers Market is on their website, lanecountyfarmersmarket.org.

Veneta Holiday Market (Florence Old Town Market): Located indoors next to Ray's Grocery/Tiffany's in the West Lane Shopping Center in Veneta. Hours: 10am-6pm. Dates: Nov 27-29, Dec 5-6, 12-13, 19-20, 22-24. Cost: \$40/day, \$420/all dates. 50% down upon reserving/50% on Dec 12. Reserve early and SAVE! 25% discount for reservations placed by Nov. 15th. \$30/day or \$315/all dates. Booths may stay up for the entire show. Contact: Richard at 541-206-4498 or 541-935-6600.

UnClassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail to marketks@efn.org.

Ritta's Burritos November special (outdoor Markets only) is a yummy Mushroom Spinach Quesadilla. Butternut Squash/Cranberry Salsa Quesadillas will return with Holiday Market. (11/7)

2 Free Tickets to the 4th Annual Women's Comedy Festival in exchange for use of a credit card processing machine on the evening of Friday, Nov. 20th. Please contact Jean @ 343-3823. (11/7)

Need someone to share a booth at the Asian Festival in mid-February. Product must be Asian culture related. \$125. Call the Hypertufa folks, 689-5453. (11/7)

Wanted: 8x8 booth for Holiday Market. Rent, buy or borrow. Please call Pam, 345-5203. (10/31)

Holiday Market space to share, November weekends, space 240 in the Holiday Hall. Call Barbara 689-6660 (10/31)

2 iron garment racks. One has a broken arm but is still functional. \$20 for both. Pictures can be seen on Craigslist under "Two Artsy Garment Racks" Judy 914-8888. (10/31)

Corner fittings for slanted booth plus 3 poles \$35 Judy 914-8888. (10/31)

For sale, soy/beeswax blend bricks, 10 lb. for \$10. 343-2604. (10/24)

Mark Guiley, 16 yrs old, ServSafe Certified/food handler's card. Looking for a job at HM in the food court. Culinary trained at novice level. 541-955-2649 (father's cell). (10/24)

AVAILABLE: German Giant Angora rabbit, the mildmannered Zorrito, black. Would settle in well as a house rabbit. Ayala 933-2775. Either this, OR... do you have an Angora to come keep him company?? (10/17)

Websites, online commerce and graphic design. Prices start at \$100. Ask at the Holistic Consulting booth #79 or call Erik Hartmann at 393-2701. (10/17)

Velvet necks needed, reasonably priced. Used or otherwise. If you have extra I need them for Holiday Market and for the Park Blocks. Please contact me, Kimberly, 684-8799 or sp. #57. Thanks. (10/17)

Gridwall for sale, silver color (one 8', six 7', four 6'). Call Erna, 342-5037, or see me in sp. 7. (10/10)

Protect yourself and your family from the flu this season with traditional healing & preventative herbs. Flew Away Elixir is Terra Firma Botanical's newest product created to strengthen your immune system and keep those nasty viruses at bay. Visit us at Booth 20 for a taste & mention this ad for \$1.00 off! (10/10)

Needed - wool batt or wool batt scraps (preferred) call Sue, 688-6679 space 97. (10/10)

Jewelry display case-oak and glass. 6 Feet tall and 3 feet wide with glass on 3 sides. Comes with small bulb halogen track lighting, glass shelves and bi-fold door with storage area underneath. Good for Holiday Market display of jewelry, beadwork, glass work or your own special treasures. \$125.00. Call to see or I can email you photos. 343-1370. (10/10)

If you have a website for your ecommerce, I can help you with Search Engine Optimizing and improve how Google indexes your website and how people find you. Call Wintergreen 465-9015 or send an email to wintergreen@birthingbetter.com (10/10)

Weather

The dreaded "R" word features prominently today: Rain. High near 54. Southwest wind between 11 and 15 mph, with gusts as high as 18 mph. Chance of precipitation is 100%. Aaarrrrgh! Umbrellas at the ready, everyone...



San, O San,

San I hope!

-ancient Market incantation (Nov 3, 1973)

On the Market Stage

- 10:00 AM Jim Hershey -acoustic originals
- 11:00 AM Sharon Rogers -family favorites
- 12:00 PM Sun Bossa Duo -Brazilian Bossa Nova
- 1:00 PM Allan Byer -contemporary folk
- 2:00 PM Side Roads -hand crafted folk rock
- 3:30 PM Big Roy & the Twigs -power trio rock

Committee Meetings

Board of Directors/Annual Meeting
Sunday, Dec. 6, 9:00 AM at Holiday Market
Agenda: State of the Market

Standards Committee
Sunday, Dec. 13, 9 AM
Agenda: On site Standards issues

Standards Screenings
Done for this season

Holiday Market Committee
TBA

Sustainability Committee
TBA

Food Committee
TBA

Courthouse Plaza Task Force
Weds. Dec. 2, 1 PM at the office

Kareng Fund Committee TBA

Board of Directors Election
Saturday, December 12

All meetings take place at the Market Office, 76 W. Broadway, Eugene unless otherwise indicated. All are welcome!

Credit Card Sales

Market accepts Visa, Mastercard, Discover & American Express. Give your customer a note with your last name and your booth number and send them to the info booth. Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Alex Lanham • Vice Chairperson - River Kennedy • Secretary - Ayala Talpai • Treasurer - Lynn Brown • Will Gibboney - Paula Gourley - Teresa Pitzer - Pam Raynor - Deb Schussler - Richard Wiget • Alternate - Alley Valkyrie
Holiday Market co-Chairs - Teresa Pitzer, Pam Raynor • Standards Committee Co-Chairs - Teresa Pitzer, Lynn Brown • Food Committee Chair - Colleen Bauman, Vice Chair - Janet Rosenberg • Sustainability Committee Chair - Willy Breninghouse, Vice-chair - Eric Myers
General Manager - Beth Little
Promotions & Advertising Manager - Kim Still
Membership Services Coordinator - Vi Sadhana
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